

Co-Production Values & Principles

On Wednesday 6 March 2019, people gathered at The Whitworth Gallery in response to an invitation from Jam and Justice to work together toward pioneering Greater Manchester as a leading example of a co-productive city-region. This was the second of three sessions curated by Jam and Justice, and we began by exploring values and principles that underpin co-production.

- Beth Perry, academic lead for the Jam & Justice project, spoke about the different reasons people become involved in co-production.



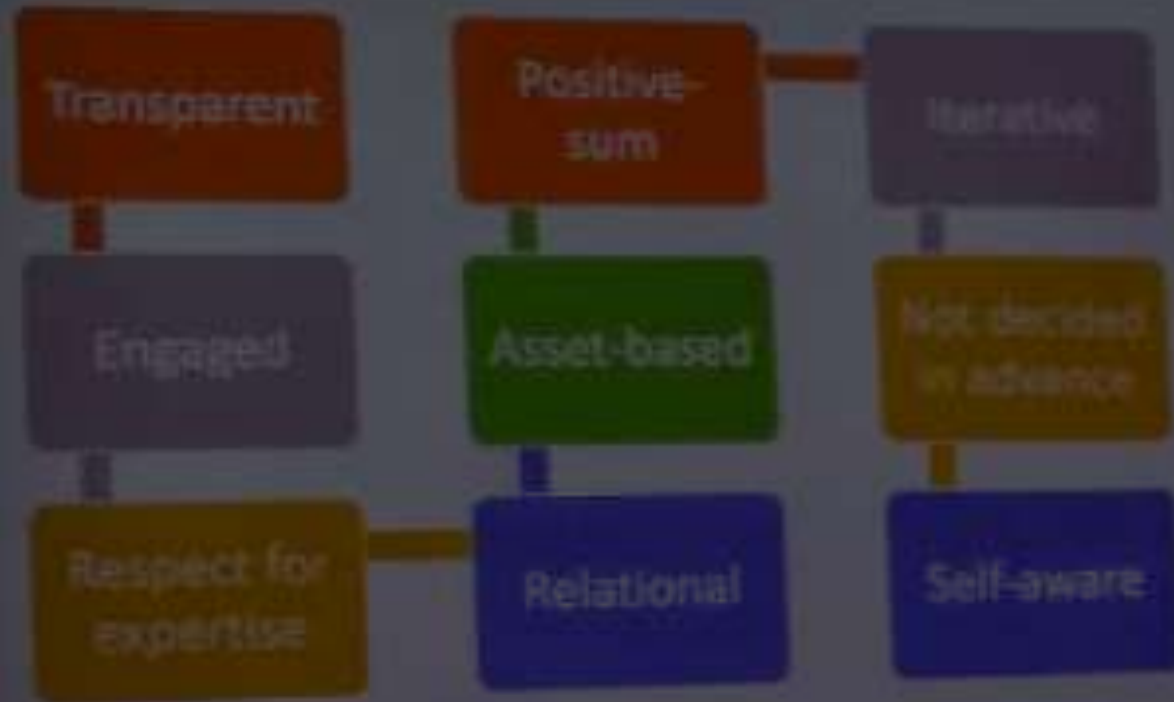
The 'Elephants' Project - Principles for Co-production

- 1. Co-production is a process of working together to create knowledge, skills and resources that can be used to improve the lives of people in the community.
- 2. Co-production is a process of working together to create knowledge, skills and resources that can be used to improve the lives of people in the community.
- 3. Co-production is a process of working together to create knowledge, skills and resources that can be used to improve the lives of people in the community.
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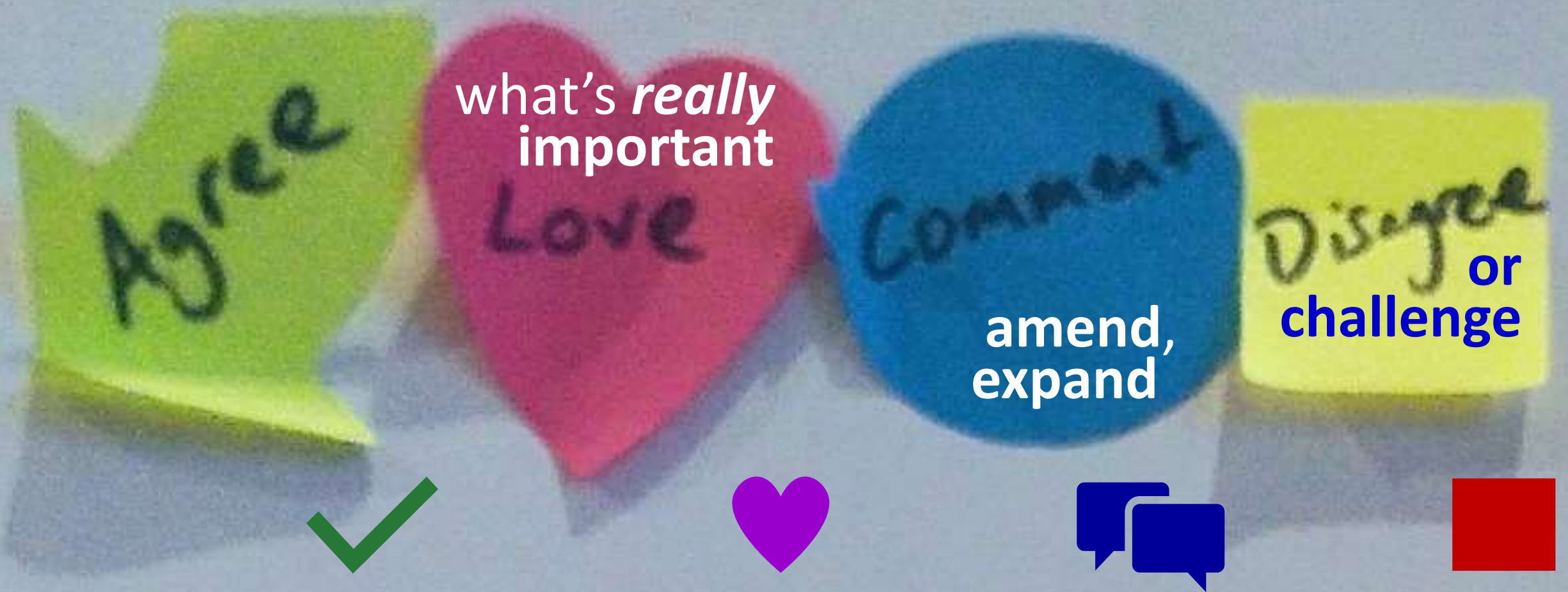
- Matthew Kidd spoke on behalf of the Elephants project, sharing principles that had emerged from co-production in Greater Manchester.



TERRAPINS: Designing for Co-production



- Everyone was asked to respond to the principles and values from the Elephants project and from TERRAPINS—characteristics for designing co-production developed by Catherine Durose & Liz Richardson.



- Responses were written on sticky notes. Ticks indicated agreement. Hearts indicated something important. Speech bubbles were used to amend or expand on a principle. Small squares created space for challenges and disagreement.



How did people respond?

The next slides show the responses to the different headings. (Unfortunately, some of the text in photographs cannot be read. We plan to update this record soon using the originals.)

Make Time (7)



- Trust will only come if people make sufficient time.
- And Create spaces where people feel safer and more equal → facilitated time



- & take time
- Value time – it costs to take part



- Same as iterative?
- [no text]



- [no text]



Asset-based (9)



- No one person has the answer, important to value different forms of expertise.



- Recognise all contributors equally (£££)
- Terminology ? ?
- I think we need to use language that makes sense to everyone.



- ↑ THIS
- [no text] x 2
- Yes, ideally aiming to always think positively about perceived deficits.



- [no text]

ASSET-BASED



Diversity | Strengths



- Challenge to be fully aware. Need to be realistic and ... with assets. ...
- Understand + value SIMILARITIES + Differences
- Build it and they'll come approaches don't reach all communities.



- Care needed. Not diversity for its own sake.
- Need to negotiate as part of process.



- [no text]



- Utilise people's strengths differently

POSITIVE - SUM

(win-win; opposite of 'zerosum' - everyone's a winner)



POWER



Positive-Sum (4)



- How do we know?
- Some power imbalances are inescapable.
- True co-production is always about shifting of power relationships. [...]
- I don't think it will always feel win-win when we recognise and address power imbalances. This might not feel a win (to people who are used to having all the power).

POSITIVE - SUM
(win - win; opposite of 'zerosum' - everyone's a winner)



Power (15)



- Power as in & *influence* or & *privilege*?
- Fundamental ...
- POWER WITH requires us all to know what this feels like
- RE-WOP: ... reversing power means...
- Without a standard there is no accountability
- I know it's hard to cede power
- ...this...
- [illegible]



- Unless we are effectively addressing 'redistributing power', co-production isn't happening. Power ...
- To me this is the foundation of everything and the others flow from this.
- How is this ...? Level the playing field. But power is key.
- [no text] x 4

NOT DECIDED IN ADVANCE



SELF-AWARE



Not decided in advance (11)



- This is the strength of the method but may be perceived as a risk for some.
- Definitely though we also need to be honest / transparent about constraints, even a blank piece of paper has edges.
- Links to iterative & testing.
- Temporal needs – make time + iterative process. [illeg.]
- How blank is the canvas if we are honest?



- Authentic
- Yes, links to iterative/testing.
- Not be fake consultation
- With me, not about me, critical.
- If everything decided it cannot be open and ...
- ...normally set the boundaries



Self aware (8)



- co-production is the quiet revolution that happens within us.
- Beware the trickster – dead Carlos Castaneda
- What coping strategies might be necessary for activating this?
- How might tools be designed to support this?



- V. important but needs support/framework
- Self-facilitation, stepping up and opening space for everyone



- [no text]
- [no text]



SELF-AWARE



TRANSPARENT



ENGAGED



Transparent (6)



- How do you ensure we create this? ...?
- Not
- How transparent & ...
Be honest about what is possible. What ... transparency and when it hasn't happened.
- [Illeg.]



- Absolutely fundamental for other principles to have value.



- Be clear on capacities, p... & restrictions

TRANSPARENT



Engaged (6)



- Does this require someone to do the engaging?

- This seems ... [illeg.]

- Illeg.



- [no text]

- [illeg.] !

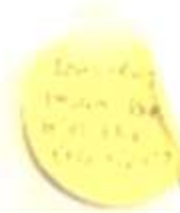


- [illeg.] in same way?



- Engaged + supported. Think sufficient if hard. We need to support people, build up their knowledge base & confidence [....] what they (experts by experience & by profession)

ENGAGED



RESPECT FOR EXPERTISE

KNOWLEDGE

Respect for Expertise



- ...?
- Do you make any input? [illeg]
- Illeg.
- Illeg.



- Yes - on both / all sides co ...
- Illeg.



[no text]

How do we [] negotiate certain contextual... of how value/...?
What is the relationship between value and relevance?

Knowledge



- ...?
- Illeg.



People were also invited to suggest things that were missing. The main suggestion here was Communication:

Communication

- Good, regular comms
- A brand/idea you feel you can get behind!!



This is work in progress...

To collaborate on the values that should
underpin a call for action to pioneer Greater
Manchester as a co-productive city-region,
send an email to

jamandjustice@sheffield.ac.uk